

# GRADING RUBRIC

Identified type of business: 2 1 0  
Named the business: 2 1 0

Have THREE reasons to back –up location choice that show understanding of location:

6 5 4 3 2 1 0

General Points:

- Reasons written in complete sentences 2 1 0
- Correct spelling and grammar used 2 1 0
- Is neat and legible 2 1 0

Comments:

Total Points:

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16

Type of Business for me:

\_\_\_\_\_

Business Name:

\_\_\_\_\_

I would start my business in \_\_\_\_\_  
because:

1)

2)

3)

# Entrepreneurship in 4<sup>th</sup> Grade

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## State Standards:

- Career Education and Work – 13.4.5 A & C (entrepreneurship)  
13.1.5 A & E (career awareness)
- Social Studies – 6.2.4 E & G (Markets and Economic Systems)  
7.1.4 B (Geographic Literacy)  
7.2.4 A (Physical Characteristics of Places and Regions)  
7.3.4 A (Human Characteristics of Places and Regions)
- Reading, Writing, Speaking & Listening – 1.6.4 A & B (speaking and listening)  
1.8.4 A,B, & C (research)  
1.9.4 A & B (information, communication, and technology literacy)

**Title:** Time to Get to Business

**Timing:** 1 x 45 minutes of instruction/explanation  
2 x 45 minutes of research/investigation  
1 x 20 minutes of presentation/discussion

**Objectives:** SWBAT define entrepreneurship  
SWBAT show awareness of resources and industries of the USA  
SWBAT show how geography affects business decisions  
SWBAT research a career  
SWBAT present a Career Cloud to class

**Materials:** Interest Survey

Graphic Organizer for definition of entrepreneurship

Computers for research

Career Cloud Template

**Anticipatory Set:** Have the students each complete the interest survey questions that will be used at a later time.

**Procedures/Assignment:**

- 1) Begin by working on the definition card of entrepreneurship

\*\* whole class, small group, or individual

- 2) Have the students go back to their interests and circle three activities or interests that they think would be fun to start a business with.

\*\* and then narrow it down to the one that would be the best of them to become an entrepreneur with.

- 3) They then need to decide where in the country (all of USA) would be the best place to set up shop based on all that they learned this year

- 4) They then begin to do research on their career and region and complete the Career Cloud Template.

**Closing:**

- 1) The students can present their career choices in small groups and ask discussions questions of each other.
- 2) They can also conclude if this could be an attainable goal in their future.

# WHAT I LIKE...

Name: \_\_\_\_\_

Favorite activities to do when I get home from school:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Favorite activities to do on the weekends:

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

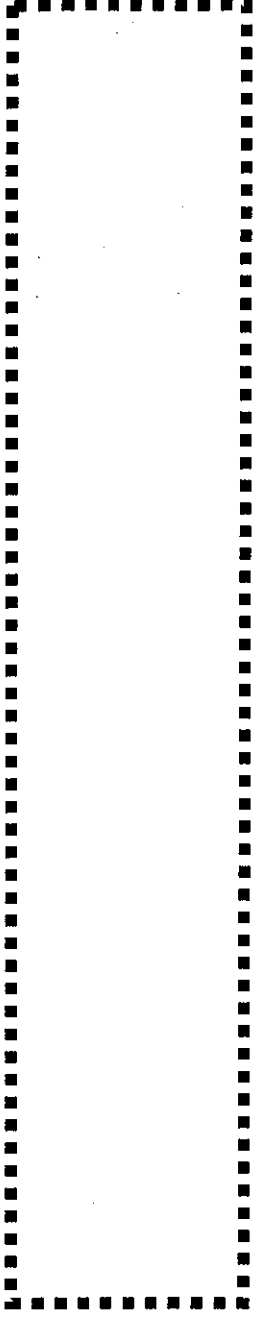
Favorite subjects to study at school:

7. \_\_\_\_\_

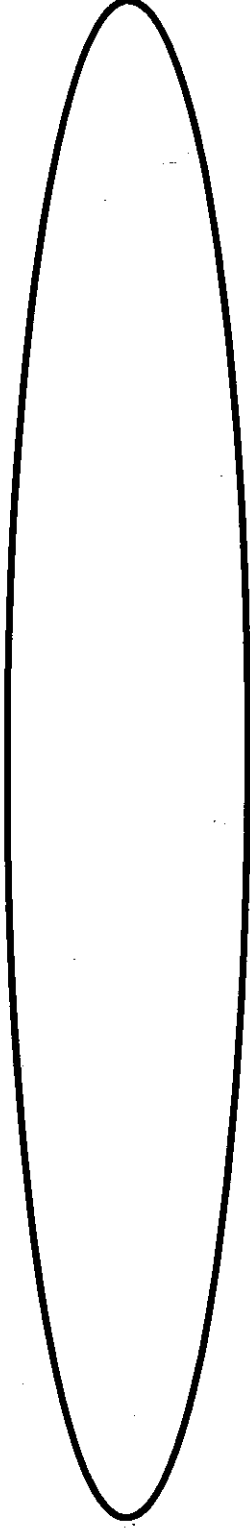
8. \_\_\_\_\_

9. \_\_\_\_\_

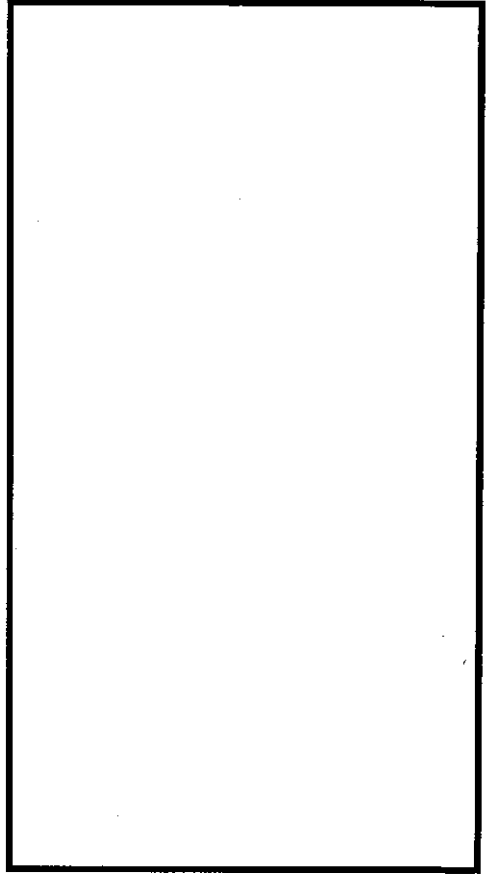
**New Word:**



**What in the world does it mean?**



**Let's draw a picture to represent the word:**



**How does the word relate to me?**

