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Lesson Title: Show Me the Money!!!

Lesson Essential Question: What does it take to have a successful business?

State Standards: 13.4.3 A, B, C

“I” Statements for Curriculum Integration:

- I have watched three people in my school or community, and I can describe what they do in their jobs.
- I can explain how important school is for my future career.
- ***I have worked on a team in class with my friends.***
- I can name types of money and ways that it is used.
- I have met with a business owner and I know what he/she does.
- ***I can describe work habits that help a business owner to be successful.***
- I have set up my own business activity to earn real or fake money.

Materials: Morty’s Roadside Refreshments, chart paper, Venn Diagrams, Business Owner Agreement.

Procedure:

- Ask students to share about a time they really wanted something, but didn't have the money for it. What did they do? Did they get to do the activity or get the item? Did they have to make sacrifices?
- Working in cooperative groups, have students chart the problem and a list of possible solutions.
- Read and discuss Morty's Roadside Refreshments. Use suggested plans as listed on Reading A-Z plan.
- Complete a Character Map for Marty after reading page 14. Words should include: smart, hasty, sneaky, unfair, sad . Support each trait with proof from the story.
- Read remainder of the story and then add to the Character Map in a different color. Words should include problem solver, honest, happy, leader, positive attitude. Support each trait with proof.
- Present each group with a Venn Diagram. Label the sides Marty before and Marty after. Have students work cooperatively to complete the diagram using the Character Map.
- From the two graphic organizers, discuss with students "What made a better business?" Answer should include honest, fair, hard-working, positive, good products.
- Brainstorm for how these traits can be applied the current "Third Grade Business" venture.

Culminating Activity

Practice "selling" snack items to classmates by using the following:

- May I help you please?
- Do you see anything that interests you?
- Thanks for your business.
- Have a nice day!