

**5<sup>TH</sup> ANNUAL CAREER EDUCATION & WORK STANDARDS SYMPOSIUM**

# **Entrepreneurship** *in a true Shark Tank format*

## **Objective –**

**Educators attending this session will be introduced to and inspired by the project based learning (PBL) method being utilized to instruct the Entrepreneurship course taught at Spring Grove Area High School.**

## **Agenda -**

- 1-Bell Ringer: How many entrepreneurs do you know?**
- 2-Entrepreneurship At SGAHS**
- 3-Project Based Learning (PBL)**
- 4-Student Entrepreneur**
- 5-What's Next?**
- 6-Closing: We Challenge You**

**K.Gindlesperger**

**Spring Grove Area High School**

**Business Computer Technology**

**Student Entrepreneur: Zach Ruggierie (Class of 2018)**

# Entrepreneurship

9<sup>th</sup>-12<sup>th</sup> Graders - Semester (0.5 credit)

Prerequisite: Business I

## Description:

- Students Brainstorm & Create An Original Product
- Develop A Complete Business Plan Around The Product
- Present Their Product In A True Shark Tank Format (Including Invited Community Members)

## Course Progression:

(students provided Mini-Assignments on each of the below to help progress them through the course)

Bus. Plan Sect.  
(Shell Setup)

Original Creatable  
Product Idea

Expan. Into Bus.  
Perspective

Types of Ownership

Location

Competitors

Progress Self-  
Assessment#1

Marketing And  
Advertising

Financial Plan

Contingency Plan

Progress Self-  
Assessment#2

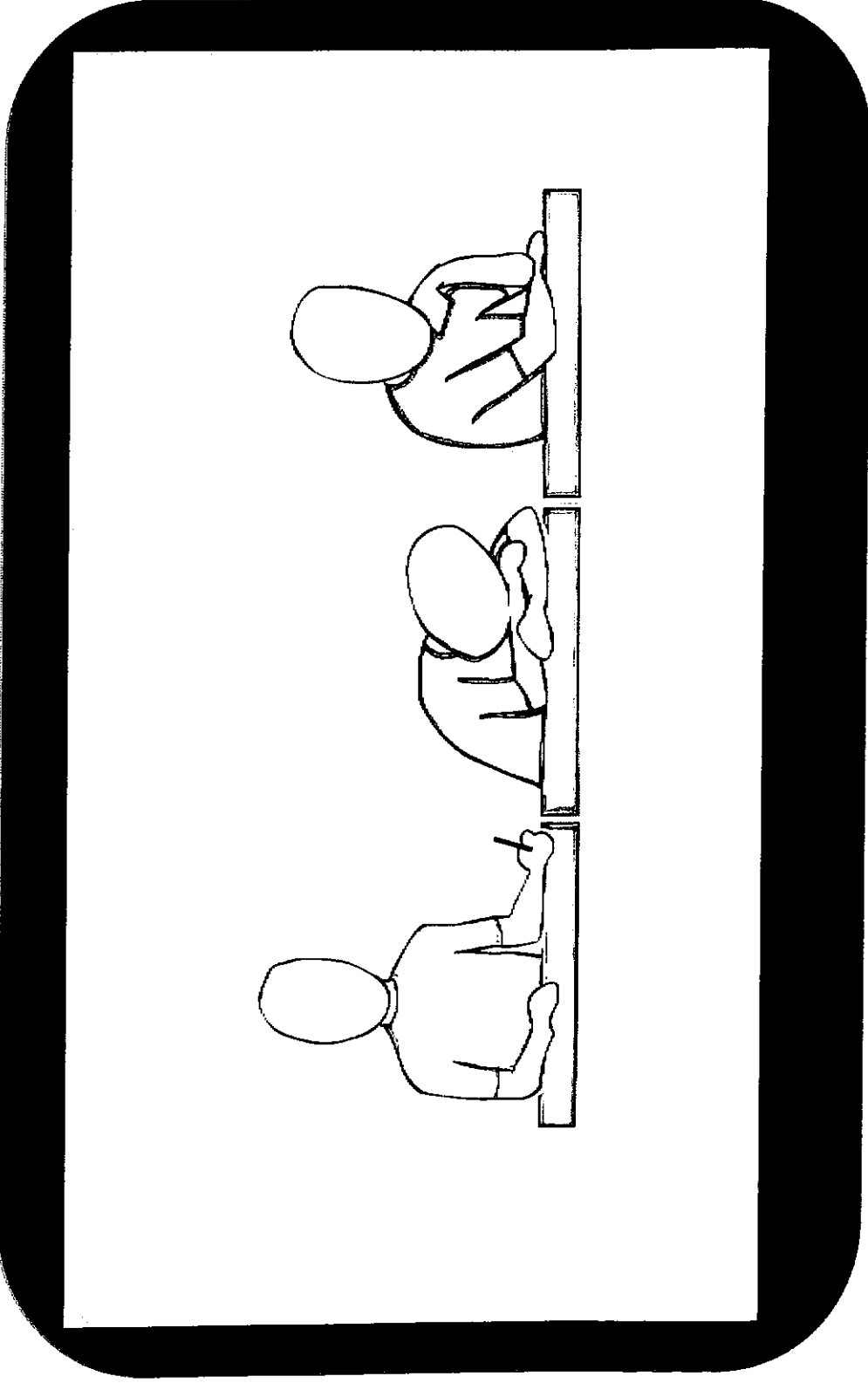
Cover Letter &  
Table Of Contents

Stmnt Of Purpose &  
Executive Summary

Sum. Of Goals &  
Obj. of Bus. Plan

Shark Tank  
Presnts. & Cmcrl.

**How ???**



**PBL: Project Based Learning [ <http://bie.org/> ]**

**Does It Work ???**



**Meet Our Student Entrepreneur Zach Ruggierie ('18)**

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**What's next ??**

**Economics PA**

**<http://www.economicspa.org/#!/programs/cihc>**

**“Business Plan Challenge”**

**We Challenge You....**

**Consider how will you be inspired to embrace  
Project Based Learning (PBL) & maybe the next  
generation of entrepreneurs?**

**Best of Luck !! Are there any questions ??**