

York County Alliance for Learning 2010-2011 Annual Report

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2010-2011 Chairman's Report

This has been an exciting year of change for YCAL. The year began with YCAL affiliating with the York County Economic Development Corporation (YCEDC). The affiliation has been seamless and exceeded our expectations. It has strengthened our ties to the business community and expanded our capacity for program development and implementation.

Highlights from 2010-2011 include:

- Impacted 8,272 students and 391 educators through programs and activities
- Received a York County Community Foundation grant for the affiliation with the York County Economic Development Corporation
- Recognized as a finalist in the Central Penn Business Journal's 2011 Innovation Awards
- Expanded the Mentoring Programs from four in 2009-2010 to nine in 2010-2011
- Hosted the first Career Education and Work Standards Symposium in February 2011
- Awarded over \$9,500 to York County educators in Innovation Grants
- Partnered with area events, including the York County Chamber of Commerce Business & Technology Expo and PA Construction Career Day
- Selected as the Moxie Spring 2011 Grant Program recipient

YCAL's progress is a direct result of the hard work and enthusiasm of our staff and volunteers. YCAL is very fortunate to have a committed team of educators, employers, and community leaders dedicated to continuous improvement and the fulfillment of our mission. Many of those committed team members also pay tribute to YCAL as investors, member schools, and program sponsors – without their fiscal and programmatic support, none of this would be possible. I would like to take this opportunity to say "thank you" to those individuals, many of whom you will see listed inside this report. I am proud to be a part of such an impactful organization, and I invite you to join us as we prepare York County's future workforce.



Dr. Michael Thew
Chairman

*To manage shared resources as defined by our schools, workplaces and community partnerships
to facilitate the development of a high-quality, relevant workforce.*

“We invest in YCAL because of the direct, positive impact on the community. The organization’s programs produce fantastic results.”

Gene Draganosky

York Traditions Bank, Managing Director, Chief Credit Officer

Career Education & Work Standards Symposium

A new event offered in 2010-2011 for York County educators focused on the Career Education and Work Standards, Pennsylvania’s academic standards, including Career Awareness and Preparation; Career Acquisition; Career Retention and Advancement; and Entrepreneurship. The Symposium provided those in attendance with four impactful, relevant lesson plans to adapt to the grade level in which they specialize.



Career Opportunities

This program provides students with the opportunity to work with local human resource professionals to develop knowledge and skills pertaining to job preparedness. During a county-wide event held at HACC’s York Campus, students have the opportunity to attend breakout sessions pertaining to the 16 National Career Clusters as well as a Business Expo and a Post-Secondary Expo. The Expos allow students to interact with the business community and post secondary institutions.



Mentoring Programs

After school programs sponsored by York County employers where students spend time with business representatives during the course of the school year to explore a particular career pathway. Mentoring programs provide hands-on experience, preparation and guidance for students and their future careers.



Accounting
Architecture, Construction, Engineering (ACE) - Design & Skilled Trades
Arts
Construction
Culinary
Entrepreneurship
Hospitality
Insurance
Law

“As a result of the 2010-2011 ACE Skilled Trades mentoring program, Kinsley hired two high school students for our carpentry apprenticeship program. The mentoring programs are a win-win for both the students and mentors. Students gain relevant, hands-on experience from business professionals and the sponsors/mentors have a direct impact on the future workforce.”

*Deb Rohrbaugh
Kinsley Education Center*

“Effective collaboration requires commitment to achieving a greater good for our community. The affiliation has delivered an exponential increase in our capacity to serve the education and workforce needs of York County.”

Darrell W. Auterson
YCEDC President & CEO

Marketing

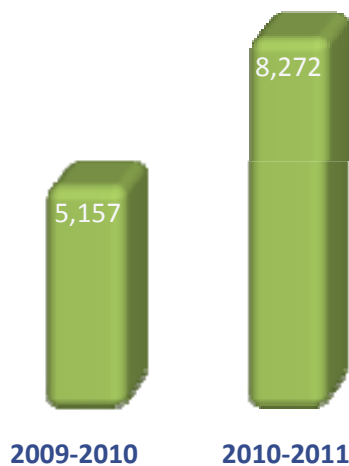
YCAL was awarded Moxie’s Spring 2011 Grant. Moxie, a full-service advertising and communications firm in York, provided YCAL with in-kind marketing services valued at \$5,000. The new logo embodies YCAL’s connection to the business & education communities, the affiliation with YCEDC, forward movement and pathways to career exploration for our future workforce.



Impact of Programming

Program	Students	Educators	Employers
Career Education & Work Standards Symposium	3,000	172	—
Career Opportunities Program	195	25	30
Educator in the Workplace	2,460	27	25
Innovation Grants	2,477	167	53
Mentoring Programs	140	—	9
Total Impact	8,272	391	117

Student Impact



“I see firsthand the role that YCAL plays in preparing our students to enter the workforce. Our students, teachers, and community benefit immensely from the opportunities YCAL provides.”

Dr. Michael Snell
Central York School District, Superintendent

Educator Impact

