



ENTREPRENEURSHIP CAREER EXPLORATION PROGRAM

Are you interested in starting your own business someday? If so, this is the program for you! Join other students from York County for challenging informational sessions from which you will form teams to prepare for a business plan competition.

Eligibility: High School Sophomores, Juniors and Seniors

Contact: Dr. Jay Azriel
Program Director & Advisor,
York College of Pennsylvania

Location: York College of Pennsylvania
West Campus Community Center
Alumni Room
899 S Richland Ave, York

Date/Time: Mondays 4:00-6:00 p.m.
(See full schedule to the right)

For More Information: visit ycal.us for the application or see your High School's Guidance/Career Coordinator



Program Schedule Winter 2018

- Jan. 22nd Business Ideas: Creativity and Innovation
- Jan. 29th Business Model: Customer Segments and Customer Relationships
- Feb. 5th Business Model: Value Proposition and Channels
- Feb. 12th Business Model: Key Partners, Activities, and Resources
- Feb. 19th Business Model: Cost Structure and Revenue Stream
- March 5th Strategic Planning: Opportunity and Product
- March 12th Marketing
- March 19th Funding Your Business
- March 26th Presenting Your Business
- April 9th Competition Part 1
- April 16th Competition Part 2 and Closing Dinner

