



ENTREPRENEURSHIP CAREER EXPLORATION PROGRAM

Are you interested in starting your own business someday? If so, this is the program for you! Join other students from York County for challenging informational sessions from which you will form teams to prepare for a business plan competition.

Eligibility: High School Sophomores, Juniors and Seniors

Contact: Dr. Jay Azriel
Program Director & Advisor,
York College of Pennsylvania

Location: York College of Pennsylvania
West Campus Community Center
Alumni Room
899 S Richland Ave, York

Date/Time: Mondays 4:00-6:00 p.m.
(See full schedule to the right)

For More Information: visit ycal.us for the application or see your High School's Guidance/Career Coordinator



Program Schedule Winter 2018

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| Jan. 22nd | Business Ideas:
Creativity and
Innovation |
| Jan. 29th | Business Model:
Customer Segments
and Customer
Relationships |
| Feb. 5th | Business Model:
Value Proposition
and Channels |
| Feb. 12th | Business Model:
Key Partners,
Activities, and
Resources |
| Feb. 19th | Business Model:
Cost Structure and
Revenue Stream |
| March 5th | Strategic Planning:
Opportunity and
Product |
| March 12th | Marketing |
| March 19th | Funding Your
Business |
| March 26th | Presenting Your
Business |
| April 9th | Competition/
Presentations and
Closing Dinner |

