



# ENTREPRENEURSHIP CAREER EXPLORATION PROGRAM

Are you interested in starting your own business someday? If so, this is the program for you! Join other students from York County for challenging informational sessions from which you will form teams to prepare for a business plan competition.

**Eligibility:** High School Sophomores, Juniors and Seniors

**Contact:** Dr. Jay Azriel  
Program Director & Advisor,  
York College of Pennsylvania

**Location:** York College of Pennsylvania  
West Campus Community Center  
Alumni Room  
899 S Richland Ave, York

**Date/Time:** Mondays 4:00-6:00 p.m.  
(See full schedule to the right)

**For More Information visit [ycal.us](http://ycal.us) for the application or see your High School's Guidance/Career Coordinator**



## Program Schedule Winter 2019

- Feb. 4th Business Ideas: Creativity and Innovation
- Feb. 11th Business Model: Customer Segments and Customer Relationships
- Feb. 18th Business Model: Value Proposition and Channels
- Feb. 25th Business Model: Key Partners, Activities, and Resources
- March 11th Business Model: Cost Structure and Revenue Stream
- March 18th Strategic Planning: Opportunity and Product
- March 25th Marketing
- April 1st Funding Your Business
- April 8th Presenting Your Business
- April 15th Competition/ Presentations and Closing Dinner

