



ENTREPRENEURSHIP CAREER EXPLORATION PROGRAM

Are you interested in starting your own business someday? If so, this is the program for you! Join other students from York County for challenging informational sessions from which you will form teams to prepare for a business plan competition.

Eligibility: High School Sophomores, Juniors and Seniors

Contact: Dr. Jay Azriel
Program Director & Advisor,
York College of Pennsylvania

Location: York College of Pennsylvania
West Campus Community Center
Alumni Room
899 S Richland Ave, York

Date/Time: Mondays 4:00-6:00 p.m.
(See full schedule to the right)

For More Information visit ycal.us for the application or see your High School's Guidance/Career Coordinator



Program Schedule Winter 2019

- Jan. 21st Business Ideas: Creativity and Innovation
- Jan. 28th Business Model: Customer Segments and Customer Relationships
- Feb. 4th Business Model: Value Proposition and Channels
- Feb. 11th Business Model: Key Partners, Activities, and Resources
- Feb. 18th Business Model: Cost Structure and Revenue Stream
- Feb. 25th Strategic Planning: Opportunity and Product
- March 11th Marketing
- March 18th Funding Your Business
- March 25th Presenting Your Business
- April 8th Competition/ Presentations and Closing Dinner

