

AUTOMOTIVE INDUSTRYCAREER EXPLORATION PROGRAM

The automotive industry is one of the largest industries in the country, with over 100 million vehicles on the road. These vehicles are in constant need of maintenance, repair, and replacement, which means lots of jobs! Students that are interested in a career with high job demand AND many benefits being offered to potential employees, will not want to miss this program. Hosted by York's own

Apple Automotive and their training partner Universal Technical Institute, a wide-range of topics and interests in this industry will be covered, culminating in a shadowing opportunity with one of its dealerships master-certified technicians.

Eligibility: High School Juniors and Seniors

Location: Apple Automotive

950 Smile Way York, PA 17404

Parking: Parking is available on-site at the

Apple Automotive home Office

Date Thursday, October 24, 2019

9:00AM - 2:00PM

Visit <u>www.ycal.us</u> for the application or see your High School's Guidance/Career Coordinator for more details











Program Schedule

Thurs., October 24, 2019 9:00AM - 2:00PM

Topics to be Discussed:

- Overview of The Automotive Industry
- How Does a Dealership Operate?
 - Sales
 - Parts
 - Service
- Apple Automotive Corporate Overview
 - Company History
 - Apprenticeship Program
 - Tuition Reimbursement
 - Salary Potential
 - UTI Graduate Spotlight
- Lunch (Provided by Universal Technical Institute)
- Dealership Shadowing
 - Assignment to a small group and dealership at the Apple Automotive Park in York to shadow a master certified technician on the job!

Co-Presented by:

