



# MEDIA CAREERS EXPLORATION PROGRAM

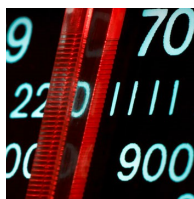
A career in media can mean a lot.....a lot of different things. There is the obvious, such as the front line talent that we see, hear, and read every day, but there is way more beneath the surface. For students with interests in video editing, writing, graphic design, marketing, sales, accounting, producing, directing (not J.J. Abrams type of directing), computer programming, social media, or engineering, there is something for you in the media industry.

Starting a career requires that you get that first job, and to get that first job interviewing skills are a necessity. A part of the program has each student taking part in a workshop about how to prepare for and impress during the interview process.

**WARNING:** There will be some work required prior to the date of the program that will set you up for a successful day. Don't complain.....it is for your own good.

Know what you need to know about a career in media and how to get that career going by joining this program presented by FOX43/WPMT. For forty students, this will be the best day of the school year.....maybe.

Join your host, Chris Topf, Vice President and General Manager of FOX43 for what will prove to be a valuable step forward in your media career. We look forward to seeing you in November!



## Program Schedule

Thursday, November 7, 2019  
9:00AM - 2:00PM

- Introduction to Communications
- Careers in Media
- Selling Yourself & Your Brand
  - Group Interviewing for Media Careers
- Station Tour and Lunch

### About the Program:

**Eligibility:** High School Sophomores, Juniors and Seniors

**Location:** Jewish Community Center  
2000 Hollywood Dr.  
York, PA 17403

**Date:** Thurs. November 7, 2019

**Time:** 9:00AM - 2:00PM

**Parking:** Students may park anywhere in the JCC lot. Students will proceed to the Fox 43 Studio for a tour closer to the end of the day. Students will need to provide their own transportation from the JCC to Fox 43

Visit [www.ycal.us](http://www.ycal.us) for the application or see your High School's Guidance/ Career Coordinator for more details

**Presented By:**

