



2016-2017

Annual Report



***Connecting educators and employers to engage
students in career education and development***

A MESSAGE FROM THE YCAL BOARD OF DIRECTORS

The York County Alliance for Learning (YCAL) has the mission of connecting educators and employers to engage students in career exploration and development activities. 2016-2017 was a year of notable growth for our organization marked by an increase in impact and the development of new and exciting partnerships in the community. At the start of this year, YCAL committed resources to a full-time Executive Director expanding Kevin Appnel's role, who had served as our Coordinator most of last year. Expanding this role allowed for the focus on additional strategic initiatives which reached far beyond the day-to-day administration of the organization.

One of this past year's most notable accomplishments was the announcement of our Pre-Apprenticeship program offered in partnership with Kinsley Construction. This program will start in the 2017-2018 school year with 12 High School Seniors exploring this career path. YCAL was awarded a \$10,000 grant from the York County Community Foundation to help kick-start this program.

YCAL also expanded its program offerings that directly impact students. The Career Readiness Education Workshop (CREW) launched in March, which was heavily based on the former Career Opportunities Program Day. In addition, our Career Exploration Programs expanded, adding eight new programs to the already extensive list of career paths for students to explore. This past year a record 358 students applied to take part in these programs, resulting in 554 Program enrollments.

Further growth is projected this coming year, with the addition of several more Career Exploration Programs, additional school participation in our CREW event, and the launch of the Pre-Apprenticeship Program. Thank you to the businesses, educators, parents and students who continue to make YCAL a success. We look forward to working with all involved to be the go-to resource in helping students make informed career decisions.

- York County Alliance for Learning Board of Directors



Select YCAL and Kinsley representatives meet to announce the Pre-Apprenticeship partnership

5,800+ York County Students Impacted

187 York County Educators Engaged

120+ Business Partners Involved

FEATURED STUDENT PROGRAM: Career Readiness Education Workshop (CREW)

Over 150 students took over HACC-York's Campus on March 7, 2017 for YCAL's CREW. The event was sponsored by HACC-York, ES3, and Penn State-York. CREW exists to help students who may not have set a career or educational plan after high school graduation. Based upon the former Career Opportunities Program Day, CREW was a new program offered in 2016-2017.

The students' day kicked off with attending three (of the 16) career cluster informational presentations delivered by a business or training partner associated with that industry. Students selected their top three choices prior to the event. In the second half of the day, students cycled through three different sessions which included lunch, our Soft Skills Session, and the Post-Secondary expo. For the Soft Skills Session, there was a focus on interview preparation and which included relaxation techniques, choosing proper attire, and performing company research. The Post-Secondary Expo was attended by over 20 Colleges, Training Partners, Employers, and Military Recruiters.

With 50% of our Partner Schools participating, YCAL is looking forward to seeing even more student participation in 2017-2018.



Tyson Singletary (Admissions Counselor - HACC-York Campus) speaks with students at the CREW event's Post-Secondary Expo

FEATURED EDUCATOR PROGRAM: Innovation Grants

Innovation Grants are mini grants for educators of up to \$1,000 each, allowing YCAL the opportunity to fund innovative projects that support its mission to “engage students in career exploration and development.” At the core of the grant guidelines is the partnership of a business or community organization assisting in the career development exercise.

During the annual Career Education & Work Standards Symposium, YCAL recognized ten educators who were awarded a total of in eight school districts who were awarded \$8,738.92 through this program.

YCAL is hoping to have the opportunity to award additional Innovation Grants this coming year. Applications for 2017-2018 will be available starting on October 2, 2017 and must be submitted on or before January 2, 2018.



2017 Innovation Grant Recipients

From Left to Right: Kelly Rexroth of Eastern York Middle School (Eastern), Kevin Appnel (YCAL), Marie Smith of Hanover High School (Hanover), Brent Barge of Emory H. Markle Intermediate School (South Western), Lisa Boyer of Friendship Elementary School (Southern), Robert Donatelli of Dallastown Area High School (Dallastown), Angela Jordan of Fawn Area Elementary (South Eastern), Beverly Evans (YCAL Innovation Grants Chair & York College of Pennsylvania), Donna Albertson of Wallace, Lincolnway, and Trimmer Elementary Schools (West York), Donna Cherry of West York High School (West York), Michelle Masco of William Penn Senior High School (York City), and Jeff Myrdal of South Western High School (South Western)

FEATURED EDUCATOR PROGRAM: Career Education and Work Standards Symposium

The Symposium is an event for K-12 educators, focusing on the Career Education and Work Standards in accordance with Pennsylvania's Chapter 339 requirements. Special thanks go to York College of PA, Penn State York, and York County School of Technology for the sponsorship. Educators attending were provided with dinner and a keynote address from Tom Scholles, Human Resources Director with Utz Quality Foods.

Educators then transitioned to break-out sessions by grade level and attended sample lessons on Career Awareness and Preparation, Career Acquisition, Career Retention and Advancement, and Entrepreneurship. The night was capped off by an employer panel discussion and YCAL's now-famous door prizes!

This event was viewed as a tremendous success, with 187 attendees coming from all across York County. This was an increase of over 18% from the previous year's attendance. The 2018 Symposium is scheduled to take place on Thursday February 8, 2018 at York County School of Technology.



Vaughn Silar (Paragon Engineering), Kevin Schreiber (York County Economic Alliance), Tom Scholles (Utz Quality Foods) and Sarah Lanphier (Nuts About Granola) discuss employability and work standards at the Symposium's employer panel discussion

FEATURED PARTNER SCHOOLS PROGRAM: School Directors Dinner

The YCAL School Directors Dinner is an annual event that was held on March 28th at the Out Door Country Club. Through this event YCAL seeks to honor its K-12 Educational Partner School Board Members and Superintendents for their selfless service to the local education community. 2017's dinner was once again presented by Stock and Leader, Attorneys at Law and supported by CGA Law Firm, Glatfelter Insurance Group, Out Door Country Club, Reliance Student Transportation, Business Information Group, First Capital Federal Credit Union, and Lifesong Legacy Videography.

In addition to recognizing those that achieved milestone levels of service (below) YCAL had the opportunity to spotlight the Career Exploration Programs to this audience. YCAL was honored to have two special guests, Jordyn Miller (Student, Dallastown High School) and Jennie Golden (Graduate, Red Lion High School) join all of us and share their experiences in the Career Exploration Program. At the end of the evening special recognition was given to Dr. Rona Kaufmann (Superintendent, South Eastern School District) and Dr. Barbara Rupp (Superintendent, South Western School District) who retired at the end of the school year.

Thank you to all of the School Directors for their service as well as all of the sponsors for their support in providing the means to properly recognize the School Directors. All can look forward to an evening of recognition and celebration once again on April 24, 2018.



2017 Service Recognition Award Recipients

From Left to Right: Kathie Ingoglia (YCAL Board of Directors, Chair), M. Ann Rinker (34 Years - South Western & 27 Years - York County School of Technology), Allie Waldron (10 Years - Southern York County School District), William Lytle (5 Years - York County School of Technology), Michael Miller (5 Years - LIU 12), Todd Gettys (10 Years - West York), Margie Walker (20 Years - Northeastern), Stacy Meyer (5 Years - York Adams Academy), Cathy Shaffer (20 Years - York Suburban), Lois Ann Schroeder (5 Years - York County School of Technology), Ellen Freireich (20 Years - York Suburban), Constance Koerner (5 Years - Northeastern School District), Vanessa Snell (10 Years - Northeastern), Karen Hellwig (10 Years - Southern), Sue Heistand (5 Years - York Adams Academy), Christine Crone (10 Years - Red Lion), Kevin Appnel (YCAL Executive Director), Ron Dyer (5 Years - Superintendent, Dallastown), Darvin Shelley (44 Years - Eastern & 35 Years - York County School of Technology).

FEATURED STUDENT PROGRAM: Career Exploration Programs

The Career Exploration Programs are YCAL's primary outreach program to directly impact students. In the 2016-2017 School Year, YCAL partnered with over 20 local businesses to provide 24 different Career Exploration experiences for Sophomores, Juniors, and Seniors at our Partner Schools in York County.

- Accounting (RKL, LLP - York)
- Agriculture (Horn Farm Center)
- Architecture, Construction, and Engineering - Design (ACE)
- Creative Careers (Creative York)
- Criminal Justice & Forensics (Central Penn College)
- Culinary (PA School of Culinary Arts)
- Engineering (Penn State - York)
- Entrepreneurship (York College of PA)
- Financial Services (First Capital Federal Credit Union)
- Healthcare (Central Penn College)
- Hospitality Careers (York College of Pennsylvania)
- Human Services (York County Human Services Department)
- Information Technology (YTI Career Institute)
- Insurance (Kocman & Kunkle Insurance Group)
- Insurance Careers (Glatfelter Insurance Group)
- Law (Stock and Leader & York County Bar Association)
- Manufacturing (The Manufacturers' Association)
- Marketing (Marketing Works)
- Mechatronics (York County School of Technology)
- Media Careers (Community 106.1)
- Medical Assistant (Consolidated School of Business)
- Music Industry (AK Beatz, LLC)
- Nursing (Wellspan Health)
- Respiratory Care (Wellspan Health)

FEATURED EDUCATOR PROGRAM: Educator in the Workplace



Molly Dallmeyer (middle) poses with Rep. Mike Turza and Rep. Kristin Phillips-Hill, whose office hosted Molly during her Educator in the Workplace Program

The Educator in the Workplace program connects teachers with the business community in order to develop an awareness and understanding of the modern workplace. This helps in the development of innovative instructional practices, and provides relevance in the teaching of work standards to their classrooms.

This program can be completed at no cost to Partner School Educators for Act 48 credits. Educators may also choose to enroll in order to receive graduate-level credit through the Educational Leadership Graduate Program at Shippensburg University, who partners with YCAL to offer this course.

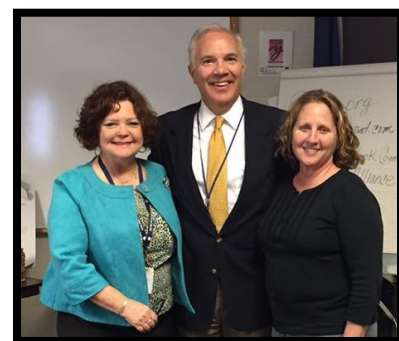
Nine Educators successfully completed this course in June 2017 and were hosted at one of the following companies: Apple Automotive, Kinsley Construction, Leg Up Farm, Olivia's House, Rep. Kristin Phillips-Hill, R. H. Sheppard, and Whitley Manufacturing

YCAL EDUCATION COMMITTEE

In 2016-2017, the YCAL Education Committee expanded to over 40 representatives from various Partner Schools, Post-Secondary/Training Institutions, and Community Organizations.

Meeting monthly at various host locations, each member of the committee serves on at least one sub-committee tasked with the planning and organization of large-scale events such as The Symposium, CREW, or our Career Exploration Programs. The Education Committee not only acts as the driving force for initiating new programs or improvements, they also are instrumental in making certain that we have the proper staffing to implement our various events and programs.

A special thank you goes out to Snyder's-Lance, ES3, Universal Technical Institute & Apple Automotive Group, Wolf Home Products, York County School of Technology, HACC - York, First Capital Federal Credit Union, and PA Career Link for hosting an Education Committee Meeting this past year.



Thank you for your service to YCAL and best of luck to Kathie Ingoglia, Jud Stauffer, and Staci Delp who retired at the end of the 2016-2017 school year

2016-2017 YCAL Education Committee

Lisa Dennis (South Western School District) Education Committee Co-Chair

Kevin Appnel (York County Alliance for Learning)

Alana Barnes (York City School District)

Doran Condon (SCPa Works)

Todd Crouse (Eastern York School District)

Staci Delp (Spring Grove Area School District)

Cristie DeWitt (PA CareerLink - York County)

Sherry Erney (YTI Career Institute)

Beverly Evans (York College of Pennsylvania)

Tiffanie Falkenstein (Central Penn College)

Karen Forrer (York Suburban School District)

Bethany Gamber (Northeastern School District)

Frank Gay (West Shore School District - Red Land High School)

David Harnish (Hanover Public School District)

Eva Hess (York Catholic High School)

Kathie Ingoglia (West York Area School District)

Enitza Jaramillo (York County School of Technology)

Melinda Krebs (Lincoln Intermediate Unit #12)

Angela Lehigh (Southern York County School District)

Joyce Marburger (South Eastern School District)

Jud Stauffer (Dallastown Area School District) Education Committee Co-Chair

Mark Miller (West Shore School District - Cedar Cliff High School)

Alan Moose (Lincoln Intermediate Unit #12)

Kim Morris (Red Lion Area School District)

Sharon Mulligan (York College of Pennsylvania)

Ashley Norris (South Eastern School District)

Jane Owens (Elizabethtown College)

Heidi Potter (Junior Achievement of South Central PA)

Bill Probert (Dallastown Area School District)

Stephens Reams (HACC York Campus)

Deb Rohrbaugh (Kinsley Construction, Inc.)

Sean Sammon (Universal Technical Institute)

Ryan Service (Penn State York)

Tyson Singletary (HACC York Campus)

Cherie Taylor (Consolidated School of Business)

David Thomas (York County School of Technology)

Greg Tomevi (Lincoln Intermediate Unit #12)

Terri Van Slyke (Penn State York)

Gigi Warner (York County School of Technology)

Sharon Zortman (Pittsburgh Technical College (PTC))

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Beverly Evans

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Campus Dean, Student Affairs &
Enrollment Management,
HACC - York Campus

Dr. David Thomas

Director,
York County School of Technology

Kevin Appnel

Executive Director,
York County Alliance for Learning



YCAL INVESTORS

Sustainer (\$5,000 and up)
The York Water Company

Champion (\$800–\$2,499)
FirstEnergy Foundation (Met Ed)
Red Lion Elks Lodge
Victory Athletic Association
York Traditions Bank

Visionary (\$2,500–\$4,999)
Graham Capital Company
York Container Company

Pillar (\$250–\$799)
Viking Athletic Association

YCAL EVENT SPONSORS

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Shippensburg University

YCAL K-12 EDUCATIONAL PARTNERS

Dallastown Area School District
Eastern York School District
Hanover Public School District
Lincoln Intermediate Unit #12
Northeastern School District
Red Lion Area School District
South Eastern School District
South Western School District

Southern York County School District
Spring Grove School District
West Shore School District
West York Area School District
York Catholic
York City School District
York County School of Technology
York Suburban School District

PLEASE SUPPORT YCAL

Businesses and individuals invest both time and money in support of YCAL's mission due to the positive impact the organization's efforts have on the students, businesses, and the economy in York County. Please consider contacting YCAL to find out more about how you can help support the mission of this organization: www.ycal.us/support-ycal

YCAL is a non-profit organization under the 501(c)(3) regulations; your investment is tax exempt. YCAL is an approved Education Improvement Organization (EIO) under the Education Improvement Tax Credit Program (EITC).



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