



2014-2015 Annual Report



Mission: Connect educators and employers to engage students in career exploration and development.

Vision: YCAL is the community leader in facilitating partnerships and leveraging resources to advance innovative career education and workforce development initiatives.

Strategic Intent: Connect employers, students, educators and the community to align the skills and education of the future workforce with employer needs.

BOARD'S MESSAGE

The York County Alliance (YCAL) has the mission of connecting educators and employers to engage students in career exploration activities and development. YCAL is dedicated and determined to fulfill its mission and partner with businesses in the community to make this mission statement a reality. During this program year YCAL completed a strategic planning process. The outcomes resulted in updated programming and ideas to develop new programs to meet the needs of the workforce in the community.

We will release more information regarding new programming in the coming school year.

YCAL will continue the Career Exploration Programs, offering students 18 different career paths in which they can learn more by working with professionals in the employer community. In 2014/2015 we added Actuarial Sciences, Agriculture and Medical Assistant to the list of Career Exploration Programs.

The success of these programs helped to make YCAL a finalist in the 2015 Central Penn Business Journal's Nonprofit Innovation Awards in the field of Collaboration for the Career Exploration Programs.

We will continue to celebrate successes and new opportunities as we did in this school year and we are looking forward to many more opportunities in the upcoming school year. Thank you to the businesses, educators, parents and students who continue to make YCAL a success. We look forward to seeing the positive outcomes from the community working together to enrich the workforce in York County.

York County Alliance for Learning Board of Directors

FEATURED PROGRAMS

Career Education & Work Standards Symposium

An event for York County Educators focused on the Career Education and Work Standards, Pennsylvania's academic standards, including Career Awareness and Preparation; Career Acquisition; Career Retention and Advancement; and Entrepreneurship. This year the Symposium was held at the York County School of Technology. The Symposium provided those in attendance with four impactful, relevant lesson plans to adapt to the grade level in which they specialize.

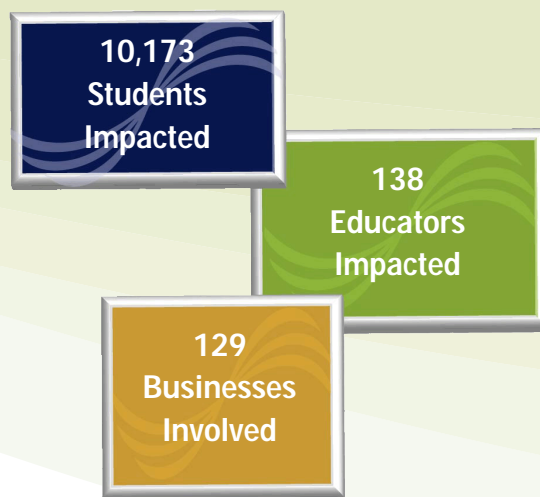
"This Symposium is just one of the numerous activities provided by YCAL to help introduce students through their teachers to future career opportunities. Educators from all areas of York County came together sharing best practices and collaborating about preparing students for life after high school in the workforce." Dr. David W. Thomas, Director, York County School of Technology.



Tim Smith, Dover Area School District



Donna Cherry, West York Area School District



Innovation Grants

Innovation Grants are mini grants to educators of up to \$1,000 each, and allow YCAL the opportunity to fund innovative projects that supports its mission to "engage students in career exploration and development." One of the criteria to be eligible for a grant is that the educator applying for the grant form a working partnership with a local business or community member to implement the activity described in the grant application.



Josh Richard
Spring Grove Area School District

During the Career Education & Work Standards Symposium, YCAL awarded over \$5,400 to eight educators in six school districts through YCAL's Innovation Grant program. Thank you to the businesses and organizations that partnered with the Innovation Grants program during the 2014-2015 school year.

Innovation Grant Partners:

- Academy For Media Production (AMP)
- Ardent Mills
- Brown's Orchards & Farm Market
- Country Meadows of Leader Heights
- Gamlet, Inc.
- Giant Food Stores
- Hanover Fire Museum
- Hanover Hall Nursing Home
- Hanover Historical Society
- K&K Coffee Services, Inc.
- Perrydell Farm Dairy
- Roundtop Acres
- Snyder's-Lance, Inc
- South Western School District
- Susquehanna Bank
- WellSpan Health
- York County Solid Waste Authority



Jeffrey Hamme
Central York School District

Innovation Grant Winners:

- Donna Cherry, West York Area School District
- Diana Guise, Central York School District
- Jeffrey Hamme, Central York School District
- Doris King, South Eastern School District
- Becki McCullough & Jenell McKowen, South Western School District
- Josh Richard, Spring Grove Area School District
- Tim Smith, Dover Area School District

YCAL PROGRAMS

Becki McCullough & Jenell McKowen, South Western School District

Student Programs

- Career Exploration Programs
 - Accounting (YCAL)
 - Actuarial (Glatfelter Insurance Group)
 - Agriculture (Horn Farm Center)
 - Architecture, Construction and Engineering (ACE) - Design (C.S. Davidson)
 - Architecture, Construction and Engineering (ACE) - Skilled Trades (Kinsley Construction)
 - Arts (YorkArts)
 - Creative Careers (YorkArts)
 - Culinary (The Pennsylvania School of Culinary Arts)
 - Entrepreneurship (York College)
 - Financial Services (First Capital Federal Credit Union)
 - Healthcare (WellSpan Health)
 - Hospitality & Business (Heritage Hills)
 - Human Services (York County Human Services)
 - Information Technology (YTI Career Institute)
 - Insurance (Kocman and Kunkle Insurance Group)
 - Law (York County Bar Association & Bar Foundation)
 - Manufacturing (HACC York Campus)
 - Medical Assistant (Consolidated School of Business)
- Career Opportunities Program
- Careers in 2 Years



Doris King, South Eastern School District

Educator Programs

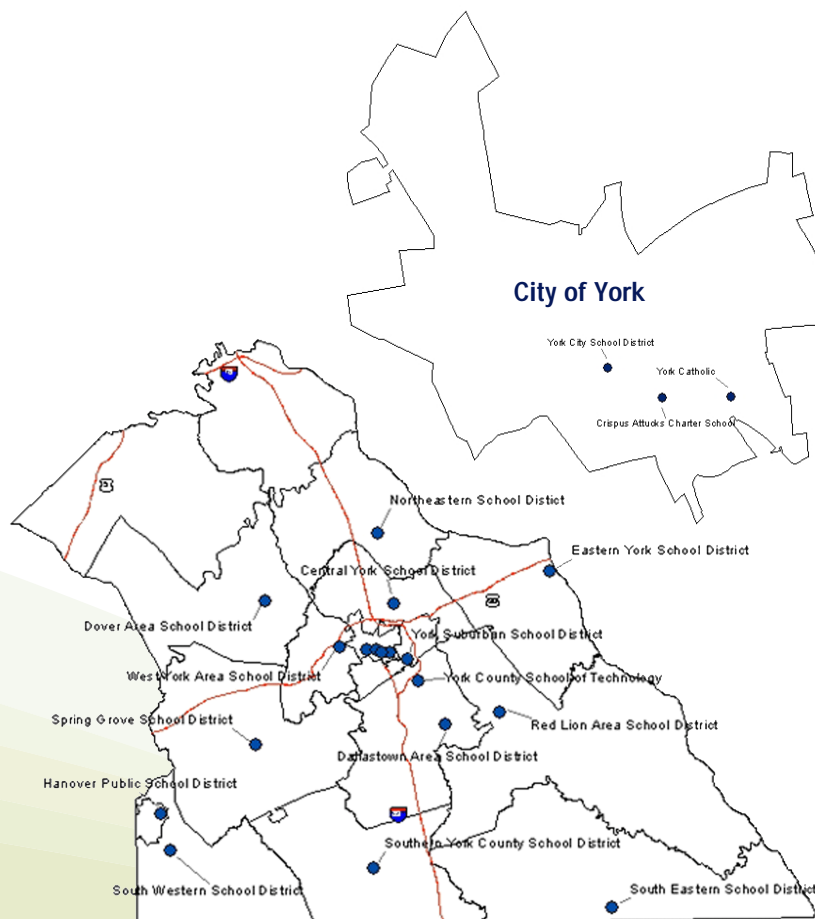
- Business and Education Partnership Roundtables
- Career Education and Work Standards Symposium
- Educator in the Workplace
- Innovation Grants
- School Directors' Dinner

YCAL MEMBER SCHOOLS/DISTRICT

18 Member
Schools/Districts

12 Post-Secondary
& Training Partners

Learn More
ycal.us



Officers:

Dr. Michael S. Snell, Chair
Central York School District

Jessica Craft, Vice Chair
James Craft & Son, Inc.

Walter Tilley, Esq., Treasurer, Chair, Innovation Grants Committee
Stock and Leader, Attorneys at Law

Pam Royer, Secretary
Retired

Lisa Dennis, Co-Chair, YCAL Education Committee
South Western School District

Kathie Ingoglia, Co-Chair, YCAL Education Committee
West York Area School District

Derek Alessi
BAE Systems

Darrell W. Auterson
York County Economic Alliance

Glenn Cauffman
Retired

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Beverly Evans
York College of Pennsylvania

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FirstEnergy Corporation

Steve Simon
WellSpan Health

Jud Stauffer
Dallastown Area School District

Dr. David Thomas
York County School of Technology

Curtis Tribue
York County CareerLink

Dr. LeeAnn Zeroth
Lincoln Intermediate Unit 12

Sustainer (\$5,000 and up) PNC Foundation The York Water Company	Champion (\$800 -\$2,499) Graham Capital Company Liberty Social Club Wells Fargo Foundation York Traditions Bank
Visionary (\$2,500-\$4,999) Highmark Home Association Abel-Poff-Leitheiser Inc. York Container Company	Pillar (\$250-\$799) Classlink, Inc. Vigilant Social Club Viking Athletic Association Wrightsville Social Club

GET INVOLVED...VIP (VOLUNTEER, INVEST, PROMOTE)

Volunteer

Volunteer your time or your workplace to further YCAL's mission. You have experience and expertise from which our young people could greatly benefit - volunteer and make an impact!

Invest

Invest in YCAL; receive tax credits when making an Education Improvement Tax Credit (EITC) donation. Note: YCAL is a non-profit 501(c)3 organization.

Promote

Promote YCAL to students, parents, community organizations and the business community - become an ambassador and spread the word!

Interested? For more information visit <http://ycal.us/support-ycal>

Thank you to the
organizations that
generously support YCAL
programming through
sponsorship

Presenting Sponsors:

Stock and Leader,
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The Glatfelter Agency, Inc.

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