



2012-2013 Annual Report

Students



Educators



Employers



Mission: To manage shared resources as defined by our schools, workplaces and community partnerships to facilitate the development of a high-quality, relevant workforce

CHAIR'S MESSAGE

This has been an exciting year for YCAL as new opportunities present themselves to engage the business community in support of our programs. The board continues to be pleased with the consistent growth in our impact numbers each year.



Highlights from 2012-2013 include:

- Expanding YCAL programming to include the Business & Education Partnership Roundtable, School Directors' Dinner and Student Day at the Expo
- Expanding the Mentoring Programs from 12 in 2011-2012 to 13 in 2012-2013
- Awarding \$8,000 to York County educators in Innovation Grants
- Impacting 12,837 students and 226 educators

YCAL continues to facilitate partnerships between the education and business communities that are helping to shape the future workforce of York County. Businesses are sharing their needs with educators and educators are tailoring their instruction accordingly. Businesses are also offering resources, both time and financial to support schools. The goal of these activities is to help students make informed career decisions.

Thank you to the many investors, sponsors, business representatives and educators for your support - it is vital to the success of YCAL. I am proud to be part of this organization and I invite you to join us as we prepare York County's future workforce.


Darrell W. Auterson
Chair

12,837
Students
Impacted

226
Educators
Impacted

147
Businesses
Involved

FEATURED EVENTS

Business & Education Partnership Roundtable

Builds partnerships in support of the future workforce through a forum designed to break down barriers between educators and employers to develop meaningful collaboration within the community.

- Over 110 individuals participated in 2012, including 48 employers and 46 educators
- Dr. Jon Landis, Development Executive at Apple, Inc. provided the keynote presentation, "The Mobility Revolution: How Mobile Information is Changing Education, the Workforce and Everything Else."
- Students and staff from Red Lion Area Senior High School and representatives from Johnson Controls, reported on YACTube (York Area Careers Tube), a web-based resource that provides a more authentic understanding of career options in York County.



"If York County is to continue to enjoy a strong economy and remain a chosen place to live, it is imperative business and education come together to identify common synergies. The dialogue between the business and education leaders has, thus far, and will continue to make certain, that all York County students graduate career and college ready."

- Dr. Kathryn Orban, Superintendent,
York Suburban School District

School Directors' Dinner

A celebratory evening honoring York County School Board members and superintendents for their service.

- Two superintendents and 27 York County School Board members were honored for their years of service
- Ryan Barton, Engineer in Training at C.S. Davidson, Inc. shared with the directors how the ACE Design Mentoring Program helped him to gain employment as an engineer
- Walter Tilley, Attorney at Stock and Leader, Attorneys at Law, and Alexander Klunk from Central York High School spoke about the Law Mentoring Program



Student Day @ Expo

Gives students the opportunity to participate in guided tours of the Expo based on their career interests. The tours focus on high priority industry clusters for York County: Business and Finance, Construction and Engineering, Advanced Manufacturing and Healthcare.

At the 2013 Expo, students:

- Met with business representatives in their career interests
- Visited post-secondary providers
- Viewed an international map, showing the global impact of York County manufacturers
- Learned about YCAL's Mentoring Programs

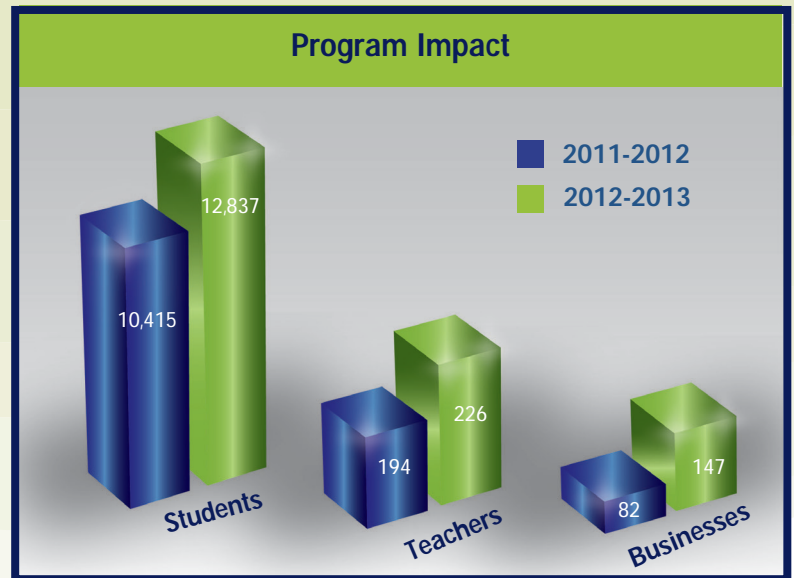
YCAL PROGRAMS

Student Programs

- Career Opportunities Program
- Mentoring Programs
 - Accounting
 - Architecture, Construction and Engineering (ACE) - Design
 - Architecture, Construction and Engineering (ACE) - Skilled Trades
 - Arts
 - Banking
 - Culinary
 - Entrepreneurship
 - Hospitality & Business
 - Human Services
 - Information Technology
 - Insurance
 - Law
 - Manufacturing
- Shadow Fair - Eastern Region
- Student Day @ Expo

Educator Programs

- Business & Education Partnership Roundtable
- Career Education and Work Standards Symposium
- Educator in the Workplace
- Innovation Grants
- School Directors' Dinner



"This type of collaborative effort between businesses and our schools is essential to preparing the next generation of workers. Without this interaction the schools will not understand our needs and we in business will not know how we can help. If we do not help prepare the students for the future, we have no right to complain that we cannot find qualified workers."

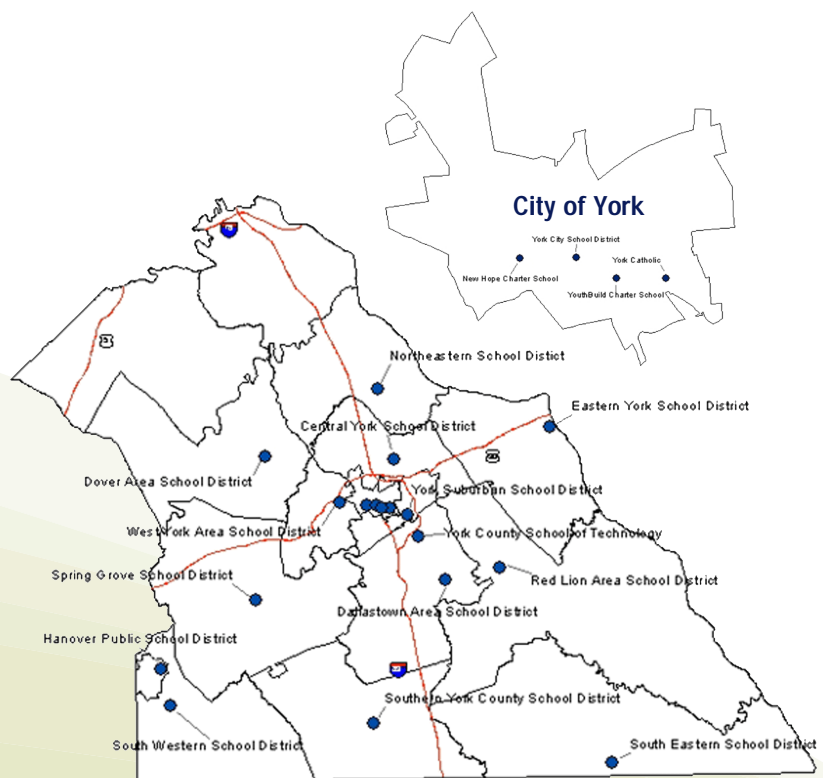
- George Sipe, Jr., President
Weldon Solutions

YCAL MEMBER SCHOOLS/DISTRICTS

19 Member
Schools/Districts

12 Post-Secondary
& Training Partners

Learn More
ycal.us



Officers:

Darrell W. Auterson, Chair
York County Economic Alliance

Dr. Michael S. Snell, Vice Chair
Central York School District

Hal Carney, Treasurer
Wells Fargo

Pam Royer, Secretary
Retired

Lisa Dennis, Co-Chair, YCAL Education Committee
South Western High School

Kathie Ingoglia, Co-Chair, YCAL Education Committee
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FirstEnergy Corporation

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Michael Smeltzer
Manufacturers' Association of South Central PA

Dr. Michael Thew
Lincoln Intermediate Unit 12

Dr. David Thomas
York County School of Technology

Walter Tilley, Esq., Chair, Innovation Grants Committee
Stock and Leader, Attorneys at Law

Curtis Tribue
York County CareerLink

*Deceased



GET INVOLVED...VIP (VOLUNTEER, INVEST, PROMOTE)

Volunteer

Volunteer your time or your workplace to further YCAL's mission. Young people could greatly benefit from your experience and expertise- volunteer and make an impact!

Invest

Invest in YCAL and receive tax credits when making an Education Improvement Tax Credit (EITC) donation or sponsor YCAL events through the York County Economic Alliance's Partnership Campaign. Note: YCAL is a non-profit 501 (c)3 organization.

Promote

Promote YCAL to students, parents, community organizations and the business community - become an ambassador and spread the word!

Interested? Contact Susan Workinger at 717-771-4579 or sworkinger@ycea-pa.org

YCAL Program Sponsors

Presenting Sponsors:

Glatfelter Insurance Group

Stock and Leader, Attorneys at Law

Program Sponsors:

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