



2013-2014 Annual Report

Students



Educators



Employers



Mission: To manage shared resources as defined by our schools, workplaces and community partnerships to facilitate the development of a high-quality, relevant workforce

CHAIR'S MESSAGE

Looking back over the past year it is apparent that without the tremendous support of businesses, schools and community partners, YCAL would not have been able to reach out and impact so many groups and individuals.

The Board of Directors and volunteers have embraced the goals of YCAL to help develop a high quality workforce. To ensure that the policies and practices that YCAL uses are still valid, the Board is reviewing the strategic plan, mission, vision and strategic intent statements to ensure continued success.

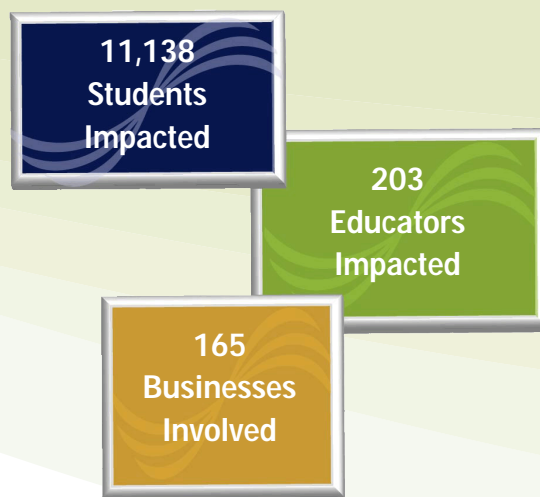
An overview of the past year reveals that YCAL was able to accomplish the following...

- Expanded the Mentoring Programs from 13 in 2012-2013 to 15 in 2013-2014
- Awarded over \$8,000 in Innovation Grants to York County educators
- Recipient of the International Association of Facilitators (IAF) Gold Facilitation Impact Award in partnership with the York County Economic Alliance for the Business & Education Partnership Roundtable Event

I would like to take the time to thank the educators, employers and community partners who have contributed to the success of YCAL. Working together we can nurture and prepare the future workforce of York County.

Michael S. Snell

Dr. Michael S. Snell
Chair



FEATURED PROGRAMS

School Directors' Dinner

Held on January 30, 2014, the School Directors Dinner honors York County School Board members and superintendents for their service. At the Dinner, Dr. Michael Thew was honored with a Resolution of Appreciation for his commitment to YCAL.



The evening's program highlighted the Career Opportunities Program (COPS) and featured:

- An awards ceremony honoring three superintendents and 16 York County School Board members for their years of service
- Deb Rohrbaugh, Associate Director, Kinsley Education Center, shared the benefits that Kinsley receives from working with students including the ability to recruit students with a sincere interest in construction into the Kinsley apprenticeship program
- Jud Stauffer, School to Work Coordinator, Dallastown Area School District, discussed how COPS helps students identify career options and gives the students' opportunities to develop their knowledge, skills and abilities
- Amanda Moose, a student at West York Area High School, spoke about the opportunity she had through COPS to work with human resources professionals to build employability skills which led her to pursue a career in cosmetology
- Jazeah Gray, a student at Central York High School, shared that through COPS she was able to explore many career options, create networks and build relationships with business professionals which led to securing an internship at a dental practice

Career Exploration Programs

Career Exploration Programs, formerly referred to as Mentoring Programs, are sponsored by York County employers and allow students to spend time with business representatives to explore a particular career path. The programs provide hands-on experience, preparation and guidance for students and their future careers.

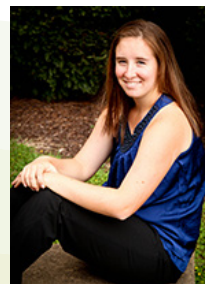


Alexander Lula, a 2013 graduate of Dallastown Area High School, participated in YCAL's Culinary Career Exploration Program during his junior year, but discovered that a career in the culinary field was not for him.

During his senior year, Alexander participated in the YCAL's Hospitality Career Exploration Program and decided to pursue a career in the hospitality industry.

Through his participation in the Program, Alexander gained a better understanding of the culinary and hospitality industries and was able to connect and network with industry professionals. These connections led to Alexander securing a position at Heritage Hills Golf Resort & Conference Center and earning an internship at the York County Convention and Visitors Bureau. Alexander is currently studying Hospitality Management at York College of Pennsylvania.

Jennifer Golden, a 2012 graduate of Red Lion Area High School, participated in the Insurance Career Exploration Program at Glatfelter Insurance Group. At the conclusion of the program, Jennifer earned a summer internship to work at Glatfelter Insurance Group and was invited back to return for two additional summers.



Glatfelter Insurance Group sponsored the Insurance Career Exploration Program through 2013. For 2014, we are excited to be working with a new insurance sponsor, Kocman and Kunkle Insurance Group.

"We love helping to expose students to the world of hospitality. It is an amazing industry, and the hospitality program is a great vehicle for us to give back to the community and for students to gain knowledge and hands on experience. We are blessed to be involved with such a great program and have hired extraordinary young professionals as a result."

- Brandy Meyer, Director of Sales and Finance
Heritage Hills Golf Resort & Conference Center

YCAL PROGRAMS

Student Programs

- Career Exploration Programs
 - Accounting
 - Architecture, Construction and Engineering (ACE) - Design
 - Architecture, Construction and Engineering (ACE) - Skilled Trades
 - Arts
 - Creative Careers
 - Culinary
 - Entrepreneurship
 - Financial Services
 - Healthcare
 - Hospitality & Business
 - Human Services
 - Information Technology
 - Insurance
 - Law
 - Manufacturing
- Career Opportunities Program
- Student Day @ Expo



Educator Programs

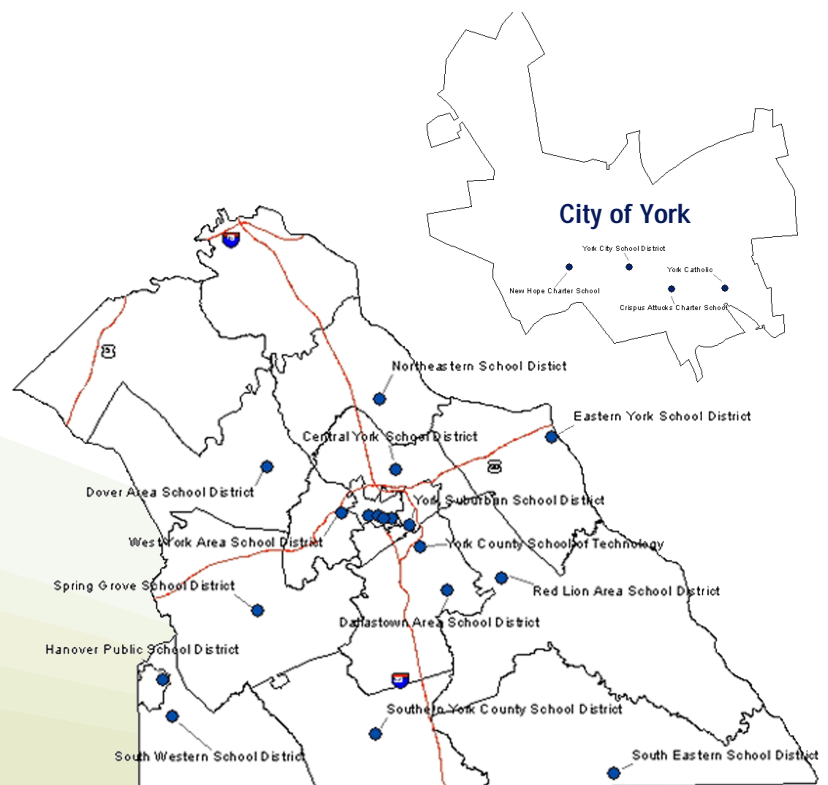
- Business and Education Partnership Roundtables
- Career Education and Work Standards Symposium
- Educator in the Workplace
- Innovation Grants
- School Directors' Dinner

YCAL MEMBER SCHOOLS/DISTRICT

19 Member
Schools/Districts

12 Post-Secondary
& Training Partners

Learn More
ycal.us



Officers:

Dr. Michael S. Snell, Chair
Central York School District

Jessica Craft, Vice Chair
James Craft & Son, Inc.

Hal Carney, Treasurer
Wells Fargo

Pam Royer, Secretary
Retired

Lisa Dennis, Co-Chair, YCAL Education Committee
South Western High School

Kathie Ingoglia, Co-Chair, YCAL Education Committee
West York Area High School

Derek Alessi
BAE Systems

Darrell W. Auterson
York County Economic Alliance

Anna Breland
William Penn Sr. High School

Glenn Kaufman
Retired

Audrey Crilley
Glatfelter Insurance Group

Dr. Rosemary Cugliari
Spring Grove Area High School

Beverly Evans
York College of PA

Dr. Robert Farrell
Penn State York

Mike Jefferson
C.A. Center for Employment and Training

Gary Laird
Hanover Area Chamber of Commerce

Dr. Patricia Maloney
York Suburban School District

Jessica Mockabee
York County Human Services

David Satterlee
HACC York Campus

Kathy Seilhamer
FirstEnergy Corporation

Steve Simon
WellSpan Health

Michael Smeltzer
Manufacturers' Association

Dr. David Thomas
York County School of Technology

Walter Tilley, Esq., Chair, Innovation Grants Committee
Stock and Leader, Attorneys at Law

Curtis Tribue
York County CareerLink

Dr. LeeAnn Zeroth
Lincoln Intermediate Unit 12

Visionary (\$2,500-\$4,999):

York Container Company

Pillar (\$250-\$799)

Wrightsville Social Club

Champion (\$800 -\$2,499):

FirstEnergy Foundation

Glatfelter

Glatfelter Insurance Group

Graham Capital Company

Viking Athletic Association

York Traditions Bank

GET INVOLVED...VIP (VOLUNTEER, INVEST, PROMOTE)

Volunteer

Volunteer your time or your workplace to further YCAL's mission. Young people could greatly benefit from your experience and expertise - volunteer and make an impact!

Invest

Invest in YCAL and receive tax credits when making an Education Improvement Tax Credit (EITC) donation or sponsor YCAL events through the York County Economic Alliance's Partnership Campaign. Note: YCAL is a non-profit 501 (c)3 organization.

Promote

Promote YCAL to students, parents, community organizations and the business community - become an ambassador and spread the word!

Interested? Contact Susan Workinger at 717.771.4579 or sworkinger@ycea-pa.org

Thank you to the organizations that generously support YCAL programming through sponsorship

Presenting Sponsors:

Stock and Leader,
Attorneys at Law

The Glatfelter Agency, Inc.

Program Sponsors:

Block Business Systems
CGA Law Firm, PC
Durham School Services
HACC York Campus
Penn State York