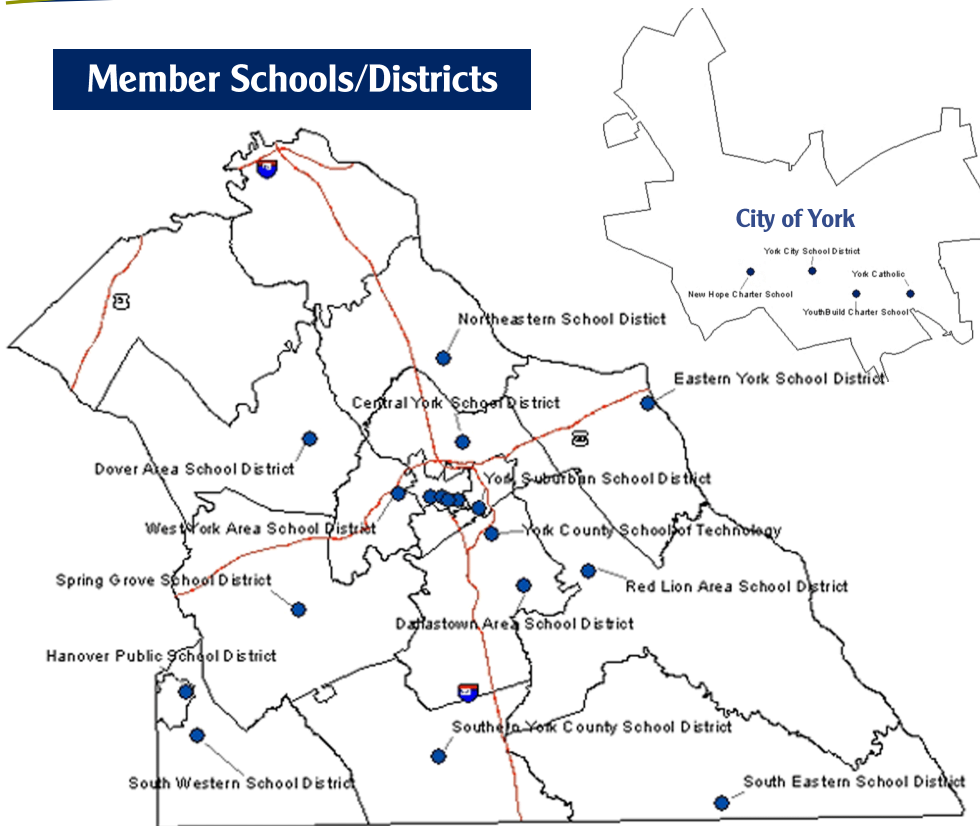


York County Alliance for Learning 2011-2012 Annual Report

Member Schools/Districts



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Get Involved...VIP (Volunteer, Invest, Promote)

Volunteer your time or your workplace to further YCAL's mission. You have experience and expertise that our young people could greatly benefit from – volunteer and make an impact!

INVEST in YCAL. Your contribution is eligible for tax credits when making and Education Improvement Tax Credit (EITC) donation. Note: YCAL is a non-profit organization under the 501(c)3 regulations.

YCAL events can be sponsored through the York County Economic Alliance's Partnership Campaign. Opportunities to sponsor include: Career Education & Work Standards Symposium, Career Opportunities Day, Business & Education Partnership Roundtable and School Directors Dinner.

PROMOTE YCAL to students, community organizations and the business community—become an ambassador and spread the word!

Interested, contact Ellie Lamison at 717-771-4584 or elamison@ycea-pa.org

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Note from Mr. Darrell W. Auterson, YCAL Board Chair

In January 2012, the York County Economic Development Corporation and the York County Chamber of Commerce merged and became the York County Economic Alliance. This has been an exciting opportunity for YCAL as the new relationship has expanded outreach to the employer community in support of our programs. The board continues to be pleased with the consistent growth in our impact numbers each year.

Highlights from 2011-2012 include:

- Impacting 10,415 students and 194 educators
- Expanding the Mentoring Programs from nine in 2010-2011 to 12 in 2011-2012
- Awarding over \$8,700 to York County educators in Innovation Grants
- Partnering with the YCEDC on the Business Education Partnership Roundtables
- Launching the new YCAL website as a result of a grant from Moxie. The site includes a database of employers who are interested in partnering with area school districts
- Implementing the Fiscal Partnership Campaign with the Hanover Chamber of Commerce

As we reflect on the outcomes of 2011/2012 we also look forward to 2012/2013 with excitement for the new opportunities that are to come. YCAL will continue building relationships between schools and employers across the county. As an Allied Entity of the York County Economic Alliance we will also look for ways to streamline programming. In partnership with the Economic Alliance, YCAL will host the Business and Education Partnership Roundtable and School Directors Dinner which were previously hosted by the York County Economic Development Corporation and York County Chamber of Commerce respectively. Restructuring the delivery method will increase participation from the school and employer communities.

The generosity and support of everyone included with YCAL is strengthening programs throughout the county. Businesses that offer job shadowing, mentoring, internships and other opportunities are supporting the future workforce. Educators who implement Pennsylvania's Career Education and Work Standards are preparing members of our future workforce for success.

Together we are preparing a high quality relevant workforce.

Darrell W. Auterson

Darrell W. Auterson
Chair

To manage shared resources as defined by our schools, workplaces and community partnerships to facilitate the development of a high-quality, relevant workforce.



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York, PA 17401

Preparing York County's Future Workforce



Educator in the Workplace

Educator in the Workplace is a one-week course where educators venture into the business environment to observe and experience some of the same demands and responsibilities that employers will place on future graduates.

“The program was very rewarding and offered many enriching situations to share with my future students. I teach at a technical skill school so every experience I had during this course will be helpful for me to relate the “real world” to my students.”

*Kriste King,
York County School of Technology English Teacher
Visited Metso Corporation while participating in Educator in the Workplace*

Career Education & Work Standards Symposium

Career Education and Work Standards Symposium is an event for York County educators focused on the Career Education and Work Standards. This year the Symposium was held at Spring Grove Area High School. This event encourages empowerment by providing each educator in attendance with four impactful, relevant lesson plans to adapt to the grade level in which they specialize, as well as valuable resources to utilize in their classrooms. More than 6,900 students across York County were impacted by this program.



Career Opportunities

Career Opportunities Program provides select high school juniors and seniors with classroom time with local human resource professionals. By doing so, students developed knowledge and skills on how to get and keep a job. During a county-wide culminating event held at HACC’s York Campus, students selected three of the 16 career pathways they wanted to learn more about, and participated in sessions lead by professionals in those pathways. The culminating event also included a Business Expo and a Post-Secondary Expo, providing an opportunity for students to learn about local businesses and training/education options after graduation.



YCAL's Website

YCAL is proud to reveal their new website; www.ycal.us. The website offers a wealth of information to parents, students and educators. The website is easy to navigate and user friendly. Traffic since the release of the new site has increased significantly, reflecting a 131% increase in website hits. We would like to acknowledge and thank the York County Community Foundation for the grant and SPOT Media Group, LLC for an in-kind donation to redevelop the website.



Student Impact

Impact of Programming

Program	Students	Educators	Employers
Career Education & Work Standards Symposium	6,990	113	—
Career Opportunities Program	204	15	40
Educator in the Workplace	900	9	8
Innovation Grants	2,143	57	23
Mentoring Programs	178	—	11
Total Impact	10,415	194	82



2010-2011 2011-2012

Mentoring Programs

Provides York County juniors and seniors hands-on experience, preparation and guidance for their future careers. Each mentoring program meets after school on a consistent basis and focuses on a career pathway. Local employers volunteer to serve as mentors and lead discussions regarding different facets of the career pathway. A culminating project is featured at the completion of the program to showcase the knowledge gained throughout the year. These opportunities provide guidance for students in determining their post-secondary plans. This year the mentoring programs expanded from nine programs in 2010-2011 to 12 programs in 2011-2012 with a total student impact of 178.



“Glatfelter Insurance Group provided me with an excellent opportunity with their Insurance Mentoring Program. The program helped to broaden my knowledge about the insurance world and it opened my eyes to many possible career choices, at the end of the program I was awarded an internship at Glatfelter.”

*Tyler Leiphart,
Dallastown graduate now attending
York College*

Success Story

At Central York High School, an internship is offered as a class that you can take, and I took that opportunity. Originally, I was going to intern with my parents’ small business, but after talking to Katie Miles, it was decided that an internship at the York County Economic Development Corporation would be much more beneficial. I wanted to complete an internship because I wanted to learn the reality of working in a professional business, instead of just taking a class.



At this point, I have completed eight months of my internship. I started as an intern at the York County Economic Development Corporation, and had the wonderful opportunity to watch the organization merged with the York County Chamber of Commerce to form the York County Economic Alliance. My experience here includes attending meetings, ribbon cuttings, events, conferences and doing everyday office work. The amount of knowledge and skills that I have obtained from working with the Economic and Workforce Development team at York County Economic Alliance has been tremendous. I have grown to be more professional in my style of dress and in my attitude and behavior since the start of my internship. I’ve learned lessons about job interviewing, networking, working hard to prove yourself, and so much more. It truly has been an incredible learning experience for me.

- Ariana Stroman, Central York School District