



Program Schedule

Tuesday, March 3, 2020
9:00AM - 2:00PM

Topics to be Discussed:

- Company Overview and History
- Accounting in Business
- Managing Human Resources
 - Employment/Hiring
 - Payroll
 - Benefits
- Digital Marketing
- Sales & Finance
- Corporate Tour
- Question & Answer is planned for all topics and business professionals you will meet throughout the day!
- LUNCH is provided!

BUSINESS ADMINISTRATION & SALES CAREER EXPLORATION PROGRAM

High School students interested in exploring a career in planning, organizing, directing and evaluating business functions essential to efficient and productive business operations will not want to miss this one-day session. In addition to exploring various aspects of a successfully functioning business, students will also the opportunity to explore the sales process from business development to the close, to service after the sale. Students will have the opportunity to interact with various staff from this successful local business and better understand the various teams that make a business successful.

Eligibility: 10th, 11th, and 12th Grade Students

Location: Apple Automotive Group
950 Smile Way
York, PA 17404

Parking: Parking is available on-site at the Apple Automotive home Office. Please park in the visitors lot to the left after you enter the lot (away from the building)

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Visit www.ycal.us for the application or see your High School's Guidance/Career Coordinator for more details

Presented by:

