

EXECUTIVE DIRECTOR’S YEAR IN REVIEW: 2022-2023

It is an absolute pleasure to look back on the previous year of the York County Alliance for Learning and label it as an “extraordinary and unprecedented year” for completely positive reasons. I am proud to report that all of the YCAL programs were back in person and on-site as we launched the year with the momentum of 90 students already enrolled in a Pre-Apprenticeship Program, one of which included the revamped Construction Program now hosted by the York Builders Association’s Workforce Now Foundation. 2022-2023 also saw an increase in attendance at our Career Exploration Programs, Career Readiness Education Workshop (CREW), and the return of the Career Education and Work Standards Symposium for our local educators.

In addition to record attendance at our programs, as the school year was ending, we relocated the YCAL office to our new home with the York Builders Association. The highlight of the year for me personally was the hiring of Dr. Kristin Johnson who is serving as YCAL’s Program Coordinator. Kristin’s presence through the last year has not only improved the implementation and support of our programs, it has allowed me to devote additional time to improving the strength of our partnerships in the community and to seek out new opportunities for funding and other critical support resources.

Capping off the year was the award announcement of the largest single grant YCAL has ever received. This “School to Work” grant through the Pennsylvania Department of Labor & Industry, will allow YCAL and the York Builders Association’s Workforce NOW Foundation to expand and enhance the newly-renamed Building Trades Pre-Apprenticeship, with two student cohorts scheduled for the upcoming 2023-2024 year. We enter the new year with the momentum of this support along with the support of some of our consistently steadfast supports such as the Manufacturers Association as we continue to serve as the primary resource for educators engaging students in career development.

- Kevin Appnel, Executive Director, York County Alliance for Learning



2022-2023: FINANCIAL OVERVIEW

YCAL programming is financially supported by various sources of revenue including the K-12 Partner School systems that it serves, various grants made available and awarded, event & programs sponsorships, and various donations from local businesses and community members.

K-12 Partnership Funding (42%)

K-12 Partner Schools make a financial investment in YCAL annually which provides their school systems access to career exploration and development opportunities for students and enrichment opportunities for educators.

Grant Income (28%)

Various local, regional, state, and federal programs are continuously sought out annually to provide funding for YCAL’s existing programs and new program initiatives.

Event & Program Sponsorships (18%)

Organizations provide their support to help fund specific programs and events such as The Career Education Symposium, Career Readiness Workshop (CREW), the School Directors Dinner and the Innovation Grants Programs, present by RHI Magnesita.

Business and Community Donations (12%)

As a non-profit 501(c)(3) and an Educational Improvement Organization through the state’s EITC program, YCAL receives various private and corporate charitable donations throughout the year.



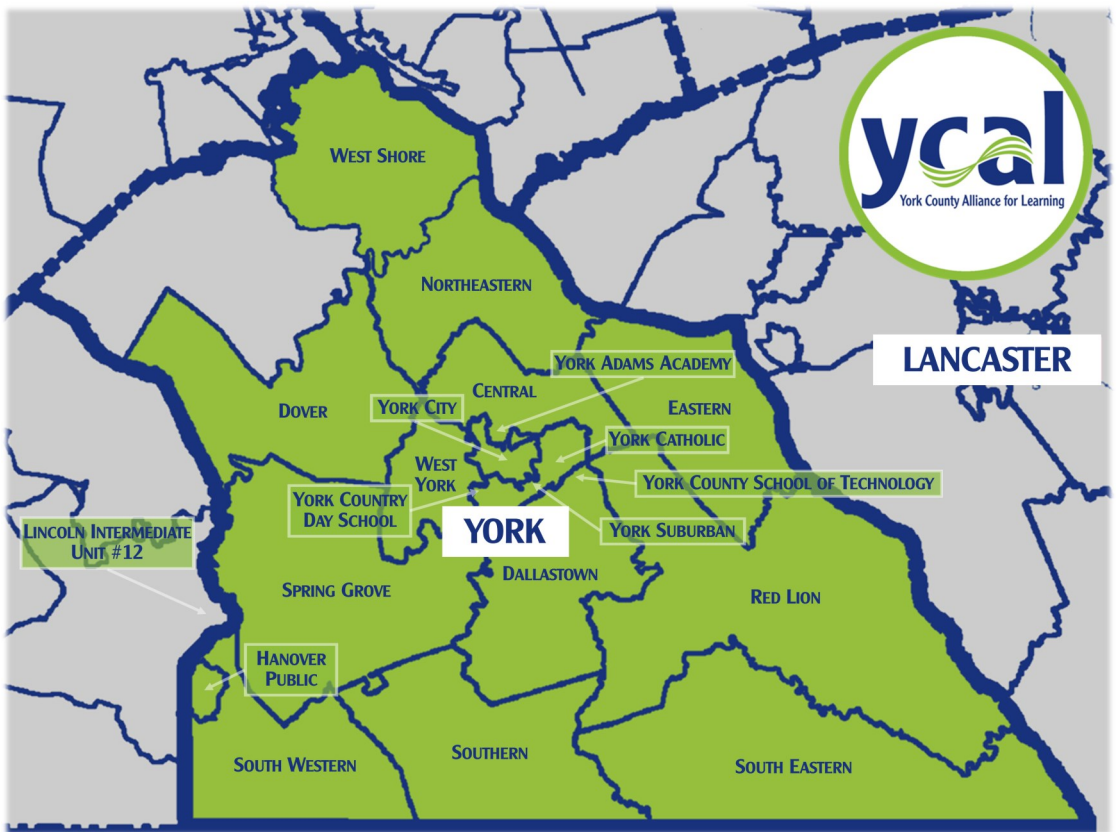
2022-2023 K-12 PARTNER SCHOOLS

YCAL’s K-12 Partner Schools receive access to YCAL programs and provide input on school needs through representation at monthly Education Committee Meetings. These meetings also allow for collaboration and idea-sharing between schools, post-secondary partners, employers, and other community members.

YCAL Partner Schools make an annual investment to assist in YCAL’s operations, accounting for just over 40% of YCAL’s annual budget.

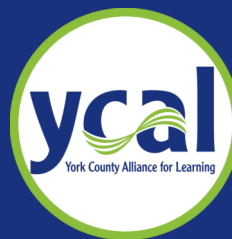
In 2022-2023, YCAL partnered with 20 school systems to provide career education and development resources for educators and students in York County.

Outside of YCAL programming, YCAL staff also assist schools throughout the year on school-wide efforts such as advisory committee, faculty development, mock interviews and other events and activities where their assistance and expertise can be utilized to better the schools’ abilities to enhance career education and community outreach.





2022-2023 ANNUAL REPORT

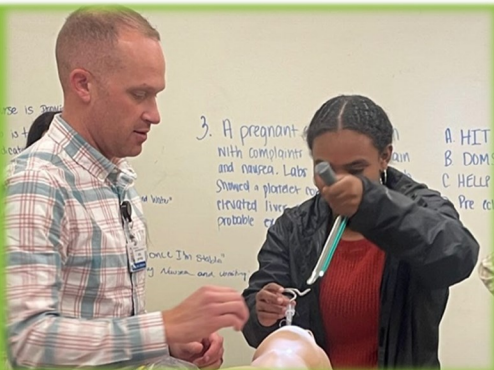


PROGRAM OVERVIEW

YCAL offers programs throughout the year that empower students to make informed career decisions, and provide educators with additional resources to engage students in career development. An overview of this past year's programs is provided below, and you may click on each program to get additional information.

STUDENT PROGRAM: CAREER EXPLORATION PROGRAMS

Over 1,050 students attended one of the 30+ Career Exploration Programs offered. These programs were supported by 25 different business partners, serving as the host companies for the programs!



STUDENT PROGRAM: PRE-APPRENTICESHIP

90 students participated in one of the three available Pre-Apprenticeship programs, hosted by York Builders Association's Workforce Now Foundation, The Manufacturers' Association and the York Electrical Institute!



STUDENT PROGRAM: MANUFACTURING DAYS

350 students attended at least one manufacturing facility tour, offered by one of the 18 manufacturing partner organizations during this week-long celebration of Manufacturing in our region!



STUDENT PROGRAM: CAREER READINESS EDUCATION WORKSHOP (CREW)

240 students attended this one-day event that was hosted at Penn State York and supported by volunteers representing 34 business partner organizations



EDUCATOR PROGRAM: INNOVATION GRANTS

Presented by RHI Magnesita, this program resulted in the distribution of \$10,496.71 for 11 projects utilizing 11 business partners to impact over 1,550 students in their first year!



EDUCATOR PROGRAM: CAREER EDUCATION AND WORK STANDARDS SYMPOSIUM

The Symposium returned this year with 144 educators attending with the support of 29 business partner organizations serving as presenters, panelists, and sponsors!



2022-2023: FINANCIAL SUPPORT

Many businesses and individuals invest both time and funds to assist YCAL in achieving its mission. Through YCAL's operations last year, a career development impact was made at a cost of less than \$20/student. Supporters were recognized below by the amount of students impacted by their decision to support this work. Without their support, YCAL could not offer its programming and we are incredibly grateful for their support!

TOP FINANCIAL SUPPORTERS

1000+ STUDENTS SUPPORTED
MANUFACTURERS' ASSOCIATION

500+ STUDENTS SUPPORTED
RHI MAGNESITA
SCPA WORKS

250+ STUDENTS SUPPORTED
GRAHAM GROUP

100+ STUDENTS SUPPORTED
PA COLLEGE OF HEALTH SCIENCES
TRADITIONS BANK
STOCK AND LEADER
YORK COLLEGE OF PA

50+ STUDENTS SUPPORTED
INVESTMENT REAL ESTATE GROUP
JAMES CRAFT & SON
YORK COUNTY COMMUNITY FOUNDATION'S MOTTER FUND



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Connecting educators and employers to engage students in career education and development