



2026-2027 SPONSORSHIP OPPORTUNITIES



YCAL provides several key events throughout the year that would be difficult to maintain without the generous support of our event sponsors. YCAL events offer a captive audience comprising of local educators, administrators, school board members, students, and various leaders throughout the community. If you are interested in exploring some upcoming sponsorship opportunities, please see the listings below.

Annual Report and Recognition Reception	Educator in the Workplace / Education Committee	Career Readiness Education Workshop (CREW)	School Directors Dinner
Thursday, August 13, 2026 at York College of PA	10 Sessions at various venues throughout 2026-2027	Wednesday, March 3, 2027 at York College of PA	Wednesday, April 7, 2027 at Heritage Hills Golf Resort
<u>Anticipated Audience:</u> 75+ York County School administrators, educators, and community/business partners This event is formatted as a 2-hour networking/happy hour event with a brief 30-minute program to review YCAL's previous year impact and to provide an overview for the upcoming school year. This event also serves to recognize those partners that have assisted YCAL in fulfilling its mission throughout the previous school year.	<u>Anticipated Audience:</u> 100+ York County school teachers, administrators, advisors, and counselors The Educator in the Workplace Program expands on the existing Education Committee meetings, offering a total of 10 opportunities for educators to tour a variety of local businesses' locations and hear from industry representatives. This program helps educators expand their own career awareness and career education to better meet the career needs of students.	<u>Anticipated Audience:</u> 200+ York County students and 50+ teachers, counselors, and industry speakers/ reps. This student-focused event includes 16 career cluster breakout sessions presented by practitioners in that field. The second half of the day provides students with an essential business skills session, lunch, and a post-secondary expo consisting of local schools, training centers, military career recruiters, and exceptional employers.	<u>Anticipated Audience:</u> 130 York County school board members, superintendents, teachers, and counselors This event is held annually to celebrate and honor members of the York County School Boards for their service and belief in the value of education. YCAL will also showcase one of its programs with participants from that program attending the event to speak of their experiences.
PARTNER SPONSOR (\$500) • INCLUSION IN YCAL ANNUAL REPORT • RECOGNITION DURING THE EVENT	PARTNER SPONSOR (\$500) • INCLUSION IN YCAL ANNUAL REPORT • RECOGNITION DURING EACH EVENT	PARTNER SPONSOR (\$500) • INCLUSION IN YCAL ANNUAL REPORT • RECOGNITION DURING THE EVENT	PARTNER SPONSOR (\$500) • INCLUSION IN YCAL ANNUAL REPORT • RECOGNITION DURING THE EVENT • 2 RESERVED SEATS AT THE EVENT
SILVER SPONSOR (\$750) • SAME AS PARTNER SPONSOR PLUS... • COMPANY NAME ON EVENT WEBSITE AND REGISTRATION	SILVER SPONSOR (\$750) • SAME AS PARTNER SPONSOR PLUS... • COMPANY NAME ON EVENT WEBSITE AND REGISTRATION	SILVER SPONSOR (\$750) • SAME AS PARTNER SPONSOR PLUS... • COMPANY NAME ON EVENT WEBSITE AND REGISTRATION • 1 PROMOTIONAL TABLE AT THE EVENT	SILVER SPONSOR (\$750) • SAME AS PARTNER SPONSOR PLUS... • COMPANY NAME ON EVENT WEBSITE AND REGISTRATION • TOTAL 4 RESERVED SEATS AT THE EVENT AND 1 PROMOTIONAL TABLE
GOLD SPONSOR (\$1,500) • SAME AS SILVER SPONSOR PLUS... • COMPANY NAME AND LOGO ON EVENT WEBSITE, REGISTRATION PAGE, AND EVENT COMMUNICATIONS	GOLD SPONSOR (\$1,500) • SAME AS SILVER SPONSOR PLUS... • COMPANY NAME AND LOGO ON EVENT WEBSITE, REGISTRATION PAGE, AND EVENT COMMUNICATIONS	GOLD SPONSOR (\$1,500) • SAME AS SILVER SPONSOR PLUS... • COMPANY NAME AND LOGO ON EVENT WEBSITE, REGISTRATION PAGE, AND EVENT COMMUNICATIONS • UP TO 2 PROMOTIONAL TABLES AT THE EVENT	GOLD SPONSOR (\$1,500) • SAME AS SILVER SPONSOR PLUS... • COMPANY NAME AND LOGO ON EVENT WEBSITE, REGISTRATION PAGE, AND EVENT COMMUNICATIONS • TOTAL 6 RESERVED SEATS AT THE EVENT AND UP TO 2 PROMOTIONAL TABLES
PRESENTING SPONSOR (\$3,500) • SPONSORSHIP IS NO LONGER AVAILABLE	PRESENTING SPONSOR (\$3,500) • SAME AS GOLD SPONSOR PLUS... • LOGO PROMINENTLY FEATURED AS "PRESENTED BY" ON ALL EVENT PROMOTIONS • OPPORTUNITY TO HOST A MEETING OR EDUCATIONAL TOUR DURING THE PROGRAM	PRESENTING SPONSOR (\$3,500) • SPONSORSHIP IS NO LONGER AVAILABLE	PRESENTING SPONSOR (\$3,500) • SAME AS GOLD SPONSOR PLUS... • SPONSORSHIP PENDING

ANNUAL SPONSORSHIP PACKAGES AVAILABLE! (SPONSOR ALL 4 PROGRAMS AT A DISCOUNTED RATE):

ANNUAL GOLD SPONSORSHIP (\$3,000)

ANNUAL SILVER SPONSORSHIP (\$1,500)

ANNUAL PARTNER SPONSORSHIP (\$1,000)

Please contact Kevin Appnel, YCAL Executive Director, at kappnel@ycal.us for all sponsorship inquiries